CyberTruck Challenge

Protocols for Information Sharing and Protection

Every individual and organization involved with the CyberTruck Challenge is required to abide by the following protocols:

"What happens at the Challenge, remains at the Challenge"

Information NOT to be shared external to or after the Challenge:

1.) Data capture or logs remain with the OEM. After the Friday briefings, all logs and data capture will be transferred to the OEM providing the vehicle, and any copies or files on the lab computers will be erased. Staff will then format the hard drives for lab computers.

2.) Vehicles used during the Challenge will not be discussed or referenced in any identifying way. No manufacturer or model, etc. will be identified. Vehicles will be referenced as "Learning Platforms."

3.) Discoveries, approaches, scenarios, situations, narratives, stories, etc. and the like, regarding vehicle assessments will not be discussed.

4.) Names of individuals or organizations participating in the Challenge, except noted Sponsors (on the t-shirt, promotional material, etc.), those individuals or organizations appearing on the CyberTruck Challenge website. Any entity may also grant express written approval to any participating individual or organization to identify the granting entity (ONLY); this may be done post Challenge and may be an external communication.

5.) Identities of participants and their organizations; this includes students, guests, vehicle team members, instructors, presenters, etc. will not be shared.

Social Media

6.) No posting, blogging, tweeting information that describes the specific details of the Challenge on social media such as Facebook, Twitter, Instagram, Pinterest, etc.

Photography

7.) Participants may not take photographs, video recordings or capture images during the Challenge.

> ****NOTE**** The event itself maintains an "EVENT CAMERA" and the staff will take pictures with it. These pictures will be appropriately "cleared" and can then be used by organizations and individuals, possibly with use restrictions. If anyone wants a particular photo – contact the staff and ask them to take it with the event camera – we will then verify it can be released, and if so release it with any special use instructions.

8.) All individuals will sign a release allowing the CyberTruck Challenge and/or Michigan Defense Center to use their likeness or image in promotional materials.

Non-disclosure agreements: Terms of Participation

9.) Individuals agree to sign a Terms of Participation/NDA agreement upon arrival (advance copy available for review). Sponsoring organizations commit their representative(s) to the information sharing protocols via their Sponsorship and/or Contributor Contract.

10.) The Michigan Defense Center and the CyberTruck Challenge will hold all Terms of Participation, Sponsor and Contributor Contract and will bear responsibility for oversight.

11.) A packet of Terms of Participation identifying the names of individuals and organizations covered under the agreement for the event will be available two weeks after the event's conclusion, upon request.

Attend legal briefing

12.) All participants for the week are required to attend legal briefing on 1st day (Monday) and concluding day (Friday).

13.) All visitors/observers must sign the NDA and will receive a legal briefing.

Information ALLOWED to be shared:

14.) Approved CyberTruck Challenge messages as placed on the website.

15.) Approved promotional information - brochures, posters, announcements, press releases, etc. distributed during recruitment and/or posted to CyberTruck Challenge website.

16.) Messages describing the goal of the event as a workforce development exercise as the primary objective and mission of the CyberTruck Challenge:

    a. Workforce development efforts by Challenge Sponsors and the industry

    • The Challenge is an example of the industry's continued commitment to continuous improvement in vehicle designs and cyber capabilities

    • The Challenge helps to develop / forge the next generation cyber engineer for heavy vehicles

    • The Challenge seeks to inspire youths to choose science, technology, engineering and math

17.) The Challenge seeks to attract the brightest minds to the industry; attract students to choose careers in the automotive industry.

18.) The Challenge demonstrates the high tech and cyber nature of heavy truck industry using real world vehicles and systems. Vehicles will be referenced as "Learning Platforms." The learning platform is a modern, fully featured, vehicle.

19.) The Challenge helps to improve the skills and knowledge of the current workforce in cybersecurity.

20.) When in doubt, please verify external statements through the CyberTruck Challenge staff (listed on the CyberTruck Challenge websites).